

# Annual Impact Report

2024-2025

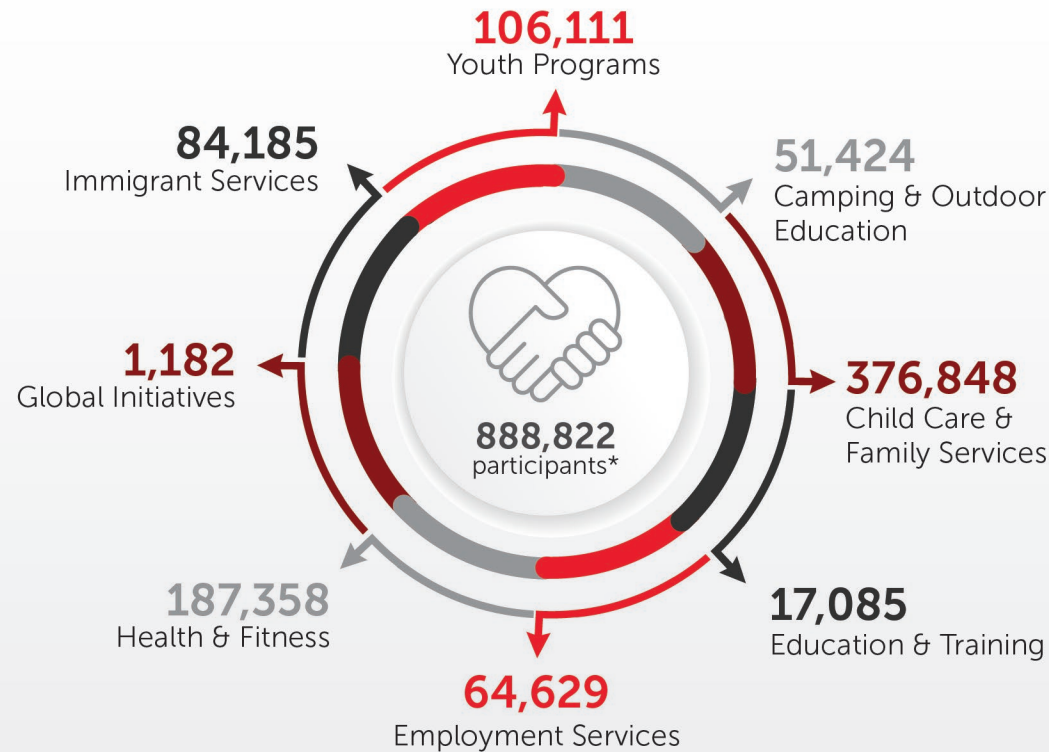



Shine On



# Reach at a glance

Cover photo: Across the Greater Toronto Area, people come together at the Y. From health and fitness programs like this group fitness class on the Cooper Koo Family YMCA's green roof to child care, camp, shelters, and newcomer and employment centres, the Y is a place where everyone can reach their potential and shine.



  
About **500**  
locations across  
the Greater  
Toronto Area

  
**26,423**  
people received  
financial assistance  
totalling more than  
**\$4,521,000**

## Made possible by:

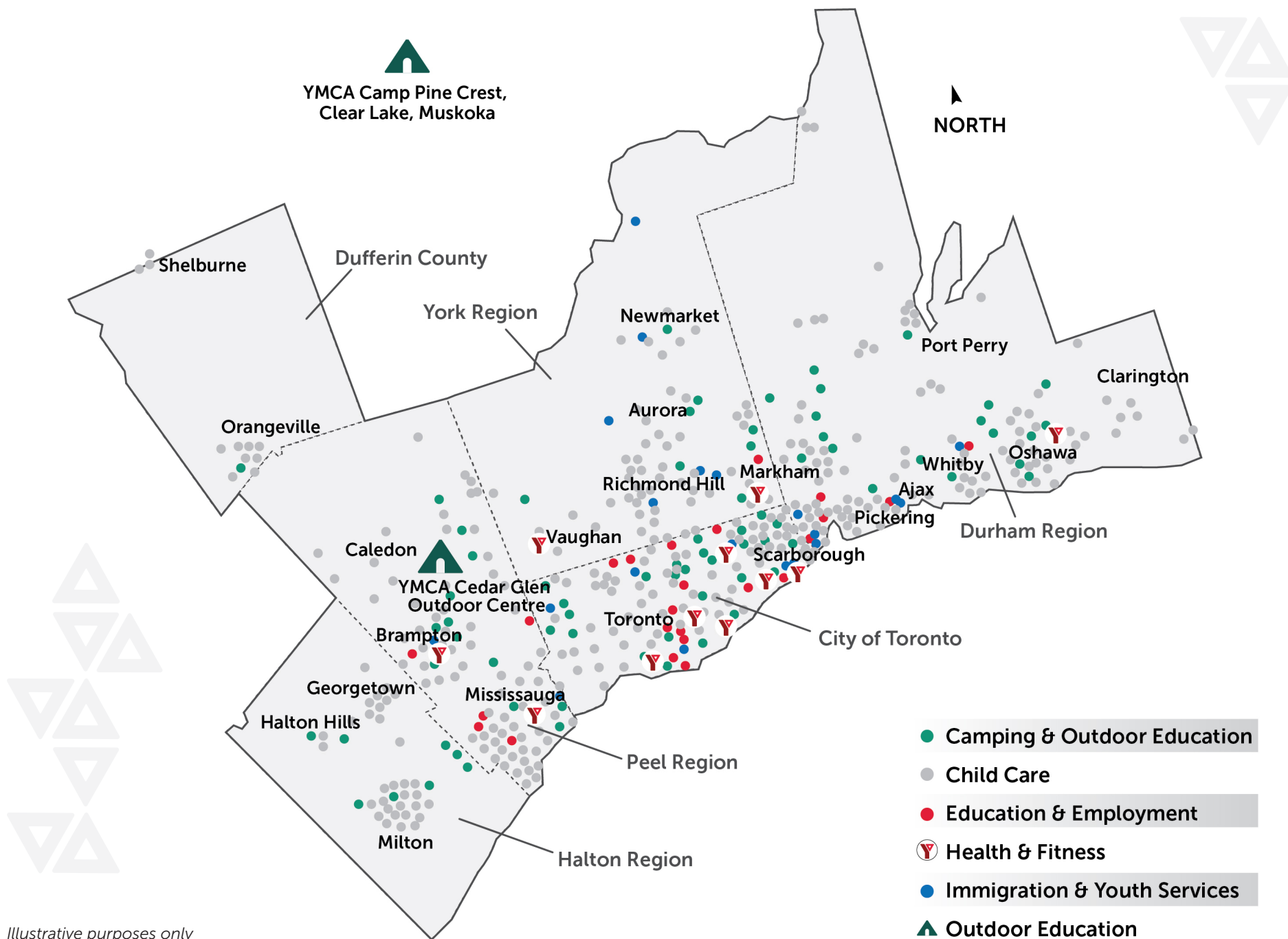
  
giving donors  
**4,093**

  
volunteers  
**2,953**

  
employees  
**6,971**

*\*Participants captures our programs' cumulative reach during the year. Some individuals benefit from multiple YMCA programs and may be counted more than once.*





Illustrative purposes only



# Shining brighter, together



Read our Strategic Plan at  
[ymcagta.org/stratplan](https://ymcagta.org/stratplan)

This annual impact report is a highlights reel of sorts — celebrating significant accomplishments in the final year of our charity’s 2020–2025 strategic plan, *Ignite the Light*. That plan focused on boosting well-being and promoting equity in communities across the Greater Toronto Area.

Fueled by that plan’s progress, we started working collaboratively to develop our roadmap for the next five years. The resulting 2025–2030 strategic plan, ***Greater Together***, builds on *Ignite the Light* and continues to place well-being and equity at its heart while advancing our work in the face of significant local and global challenges.

The year was also filled with shining examples of how all of us — volunteers, donors, funders, partners, employees, and community members — come together to contribute to our communities.

This included the largest multi-year donation in our charity’s 170-year history from The Barrett Family Foundation; breaking ground on an affordable rental housing project for 2SLGBTQIA+ youth who are at risk of or experiencing homelessness; and our very first YMCA Charity 5K.

Those are just three examples. We’re thrilled to share more highlights in this report.

Whatever your connection to the Y, it’s because of your contribution that our charity is able to pursue a vision of vibrant communities where everyone can shine. We truly are greater together.

**Akosua Matthews,**  
Board Chair,  
YMCA of Greater Toronto

A handwritten signature in black ink, appearing to be 'AM' followed by a flourish.

**Lesley Davidson,**  
President and CEO,  
YMCA of Greater Toronto

A handwritten signature in black ink, appearing to be 'Lesley Davidson'.





“

*"I want to express my gratitude for your dedication and care in nurturing my daughter's growth and learning. Your patience and creativity make a lasting impact on her life. Thanks for being such inspiring educators and for creating a loving environment!"*

**Samantha**, one of the YMCA Child Care parents and guardians who recognized YMCA educators like [Muneeza](#) during [Child Care Educator Appreciation Day](#).



## Highlight:

### Child care fees decrease

As of January 1, 2025, parents like Samantha were benefitting from child care costs **capped** at \$22 a day under the new Canada-Wide Early Learning and Child Care (CWELCC) system. Our Y was among the child care providers who advocated for the federal-provincial system, which aims to reduce fees to \$10-a-day on average by March 2026. It's the latest development in our long history of supporting children, youth, and families as the largest not-for-profit child care provider in Canada.





“

*“Working with the YMCA, this Rapid Housing project will give 2SLGBTQIA+ youth a place to call home. With a common goal and vision for a more inclusive city, we are working across government and with non-profits to build a kinder, more caring city.”*

**Mayor Olivia Chow**, City of Toronto



## Highlight:

### New housing for 2SLGBTQIA+ youth

We **broke ground** on a new, 31-unit YMCA supportive housing project for 2SLGBTQIA+ youth near our Wagner Green YMCA shelter, where youth experiencing homelessness currently find a safe place to sleep and wraparound supports to help them transition to independent living.

Although they represent just 10% of the Canadian population, almost one out of every three homeless young people in Canada identifies within the 2SLGBTQIA+ communities. This new project will provide critically needed housing for these youth and is generously supported by the **City of Toronto** and the **Government of Canada's Rapid Housing Initiative (RHI)**. The RHI is delivered by the Canada Mortgage and Housing Corporation (CMHC) under the National Housing Strategy. The YMCA of Greater Toronto is providing the land for these new homes.





## Highlight:

### Girls' soccer and leadership program kicks off

We launched YMCA GameChangers, powered by FC Barcelona Foundation, to increase participation among newcomer and equity-deserving girls in soccer. Research shows there is a relationship between girls' participation in sport and their success as leaders. But sports participation continues to decrease with girls in Canada due to underrepresentation in leadership roles in sports, unsafe environments, and limited opportunities for participants.

Through free soccer instruction, matches, and sports leadership training, YMCA GameChangers increased opportunities for social inclusion and employment in sports for 220 equity-deserving girls in its first year.

“

*“We are very proud to support YMCA in this project and I'm convinced it'll have a great impact, improving the lives of children and youth. They'll gain rewards from their efforts while learning about respect, teamwork, cooperation, humility, and ambition. The benefits go beyond an individual level, for the collective benefit of everyone.”*

**Dr. Marta Segú**, Executive Director, FC Barcelona Foundation





“

*“Summer camp wasn’t always an option for my family. But when we needed it the most, we discovered that the Y offered financial assistance — and suddenly, it became possible. [Our kids] are making new friends, stepping out of their comfort zone, and learning how to become a team member. We see so much more confidence and independence in them.”*

**Liz**, one of hundreds of parents whose children could learn, play, and grow at YMCA Camps thanks to financial assistance.



## Highlight:

**First charity 5k  
sends 500 kids  
to camp**

More than 1,000 people of all ages and fitness levels walked and ran as a community in our first annual Shine On YMCA Charity 5K at Downsview Park in Toronto. Together, along with presenting sponsor Saporito Foods, we raised over \$180,000 to help send more than 500 children to YMCA Camps — where they can make lifelong memories, build confidence, try new experiences, and enjoy the great outdoors.

In addition to offering day camps across the GTA, we also offer overnight and leadership programs at YMCA Cedar Glen Outdoor Centre in Schomberg and YMCA Camp Pine Crest in Muskoka.





“

*“My mentor Olivia gave me a reason to believe in myself. I got a full scholarship to study nursing at Queen’s University. This is the person I want to be.”*

**Eniola**, a YMCA Black Achievers Mentorship Program participant who gained the confidence to pursue her dreams in the program.



## Highlight:

### YMCA Black Achievers Mentorship Program expands

The YMCA Black Achievers Mentorship Program expanded from Scarborough to include North Etobicoke and Brampton. Funded entirely by donors — including CIBC, The Barrett Family Foundation, and more — this transformative initiative for Black youth is now supporting more high school students in more communities.

It was developed in response to the systemic barriers facing Black youth. They are less likely to attain a post-secondary qualification, and are disproportionately affected by issues like racism and discrimination. Black Achievers provides opportunities for youth to develop socially, personally, and academically with the support of Black professional mentors and role models, helping them reach their highest educational and career aspirations.



## Highlight:

### Construction progresses on new Centre of Community

We continued construction on The McDonald Family YMCA, our 12th YMCA Centre of Community in the Greater Toronto Area, which opened in July 2025. Located in the historic Waterworks building in downtown Toronto's King West neighbourhood, just minutes from The Wagner Green YMCA youth shelter and drop-in centre, the McDonald Y was designed to offer people a vibrant space where they can get active, foster connections, and support personal growth.

The new centre was made possible by donors who contributed to the YMCA's capital campaign, including Jenifer and Steve McDonald, and the City of Toronto. The Y is named to recognize the McDonald family's commitment to bringing essential services and a sense of community to more people in more neighbourhoods in the GTA.

Read about our commitment to building sustainability and resiliency at [ymcagta.org/green](https://ymcagta.org/green).



*"I've realized that pushing myself out of my comfort zone helps others do the same. Thanks to the Y, I've learned that I'm capable of much more than I thought I was."*

**Jaiden**, a leader at YMCA Teen Night. This weekly program allows youth to access YMCA Centres of Community for free, giving them opportunities to get active, meet positive role models, and join new activities that financial barriers might otherwise prevent them from trying.





“

*“As a youth with the newcomer youth leadership development program, I enjoyed everything. I increased my social skills, public speaking skills, socialization skills, and found a lot of supportive friends.”*

Zaid, a YMCA Newcomer Youth Leadership Development program participant.



## Highlight:

### The Barrett Family Foundation makes historic gift

We were honoured to receive the largest multi-year gift in our charity's history from The Barrett Family Foundation. This transformational \$10 million investment over five years will support evidence-based, high-demand YMCA of Greater Toronto youth programs, including the YMCA Black Achievers Mentorship Program, newcomer and refugee youth groups, Youth for Entrepreneurship, career exploration initiatives, and financial literacy programs. In recognition of this transformational donation, we named one of our employment and newcomer centres The Barrett YMCA Centre for Newcomers to Canada.

We are so grateful to each and every one of our incredible donors for making a life-changing impact for community members across the GTA. It's thanks to you that people are overcoming barriers and reaching their true potential. We can't thank you enough!



## Thank you to our generous donors

As of March 31, 2025

### Strong Start, Great Future Donors

Donors who open access  
to essential services by  
building more YMCAs across  
the GTA.

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The David Braley Charitable  
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Daphne Wagner, David Green,  
and Michael & Lita Green  
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Anonymous (2)

April 1, 2024 to March 31, 2025

### **Annual Donors** Donors who enable vital programs and services across the GTA in the year.

#### **\$2,000,000**

The Barrett Family Foundation

#### **\$200,000+**

Clark Family Foundation  
Northbridge Financial Corporation  
Rogers

#### **\$100,000 - \$199,999**

CIBC Foundation  
FC Barcelona Foundation  
The Gordon & Ruth Gooder Charitable Foundation

#### **\$50,000 - \$99,999**

The Counselling Foundation of Canada  
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The Peter Gilgan Foundation  
The PepsiCo Canada Foundation  
Pollock Family Foundation  
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Anonymous (1)

#### **\$25,000 - \$49,999**

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#### **\$5,000 - \$9,999**

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Anonymous (2)

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As of June 5, 2024

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Donors with lifetime giving  
of \$1 million or greater.

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CIBC Foundation  
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Anonymous (1)

April 1, 2024 to March 31,  
2025

## **2024 Shine On YMCA Charity 5K Sponsors**

Donors who help send kids  
to camp by sponsoring the  
Shine On YMCA Charity 5K.

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## **Monthly Donors**

Donors whose ongoing  
monthly giving allows us to  
make a deeper, sustained  
impact in our communities.

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Donors of \$1,000+ who contribute to the development, growth and impact of named endowment funds.

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 Brian Labatte  
 Ed Lupton Memorial Fund

## Endowment Funds

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to include a donation in  
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continue building vibrant  
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Latin American and  
Caribbean Alliance of  
YMCAs  
North American YMCA  
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World Alliance of YMCAs  
YMCA Canada  
YMCA North American  
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York



2024-2025

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As of March 31, 2025

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Senior Associate  
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Office  
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Mid-Market Distribution  
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Communications  
Toronto Transit Commission

### Tamara Finch

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& Head of Global Transaction  
Banking  
TD Securities

### Michael Iacovelli

Chief Executive Officer  
Ben Machine Products and  
Macfab Manufacturing

### Jeanette MacDonald

Regional Team Lead,  
Income Property Finance,  
Greater Toronto  
BMO Commercial Bank

### Peter MacLeod

Principal and Founder  
MASS LBP

### Steven Ranson

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HomeEquity Bank

### Salima Rawji

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York University Development  
Corporation

### Anjum Sultana

Director, Youth Leadership and  
Policy Advocacy  
Plan International Canada  
Fellow at the Public Policy  
Forum

### Johannes Tekle

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J Tekle Risk Consulting

### Martha Tory

Corporate and  
Philanthropic Director

### Max Zhu

Director, Strategy, Planning and  
Analytics  
Fiera Real Estate

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April 1, 2024 to March 31, 2025

### Committee Chair:

- Jeanette MacDonald

### Board Members:

- David Green (until September 2024)
- Akosua Matthews (Board Chair) (ex-officio)
- Steven Ranson
- Salima Rawji
- Johannes Tekle (starting September 2024)
- Martha Tory
- Max Zhu (starting September 2024)

### Community Members:

- Jennifer Babe
- Sharon Hennessey
- Kundai Marume
- Aliyah Mohamed (starting October 2024)

### Staff:

- Craig Bradley
- Lesley Davidson
- Sandra Kalpouzios
- Ali Kashani
- Yency Ma
- Rahima Mamdani
- Janie Romoff
- Debbie Sevenpifer

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As of March 31, 2025

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- Martha Tory
- Max Zhu

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- Craig Bradley
- Lesley Davidson
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- Ali Kashani
- Yency Ma
- Rahima Mamdani
- Janie Romoff
- Debbie Sevenpifer

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As of March 31, 2025

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- Akosua Matthews
- Steven Ranson
- Salima Rawji
- Johannes Tekle (starting September 2024)

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- Linli Chee (until September 2024)
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- Ali Kashani
- Sylvia Scarsella

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### Community Members:

- Corinne Ah Choon (starting November 2024)

- Sofia Assaf (starting November 2024)
- Mark Foerster
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- Michael Walsh (until May 2024)

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- Yency Ma
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- Michael Iacovelli (starting September 2024)
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- Rahima Mamdani
- Debbie Sevenpifer



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- Shaunette George
- Nigel Lake
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- Rahima Mamdani



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April 1, 2024 to March 31, 2025

Title as of March 31, 2025

Lesley Davidson, President and CEO  
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Tammy Walker, Vice President, Human Resources  
Mehdi Zobeiry, Vice President / General Manager, Central YMCA

# Financial Statements

## Statement of Financial Position As of March 31, 2025 (in thousands of dollars)

### ASSETS

Current assets	2025	2024
Cash and cash equivalents	79,112	87,687
Accounts receivable	37,438	41,652
Prepaid expenses	1,822	1,758
	118,372	131,097
Long-term accounts receivable	49,838	51,929
Investments	26,197	24,642
Capital assets	300,111	283,950
	494,518	491,618

### LIABILITIES

Current liabilities	2025	2024
Accounts payable and accrued liabilities	39,697	41,446
Current portion of long-term debt	30,896	22,509
Deferred revenue	28,663	25,273
	99,256	89,228
Long-term debt*	76,648	88,787
Deferred capital contributions	150,223	144,511
	326,127	322,526

### NET ASSETS

Unrestricted	27,193	42,068
Internally restricted	120,872	107,606
Endowment	20,326	19,418
	168,391	169,092
	494,518	491,618

\*Included in the long-term debt is the City of Vaughan's share of the principal outstanding for The YMCA at The David Braley Vaughan Metropolitan Centre of Community in the amount is \$51,929





A complete set of financial statements are available online at [ymcagta.org](https://ymcagta.org), or by contacting us at **1-800-223-8024**.  
The Canada Revenue Agency also provides information on all registered charities in Canada at [canada.ca/en/services/taxes/charities](https://canada.ca/en/services/taxes/charities).

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## Statement of Operations For the year ended March 31, 2025 (in thousands of dollars)

Revenue	2025	2024
Government	209,057	199,650
Program fees	87,286	75,755
Membership fees	36,712	32,285
Other	20,257	12,179
Amortization of deferred capital contributions	3,783	3,837
Donations	3,748	2,401
Investment	5,295	5,220
	<b>366,138</b>	<b>331,327</b>
Expenses	2025	2024
Salaries and benefits	258,945	226,405
Program costs	66,715	61,448
Occupancy costs	30,849	29,388
Amortization of capital assets	8,944	8,066
Allocation to YMCA Canada	1,250	1,250
Financing costs	1,076	1,135
	<b>367,779</b>	<b>327,692</b>
Excess (Deficiency) of revenue over expenses before undernoted items	(1,641)	3,635
Change in fair value of investments	931	1,635
<b>Excess (Deficiency) of revenue over expenses</b>	<b>(710)</b>	<b>5,270</b>

## Statement of Changes in Net Assets For the year ended March 31, 2025 (in thousands of dollars)

				2025
	Unrestricted \$	Internally restricted \$	Endowment \$	Total \$
<b>Net assets - Beginning of year</b>	42,068	107,606	19,418	169,092
Deficiency of revenue over expenses	(710)	—	—	(710)
Interfund transfers	(14,165)	13,266	899	—
Endowment contributions	—	—	9	9
<b>Net assets - End of year</b>	27,193	120,872	20,326	168,391

				2024
	Unrestricted \$	Internally restricted \$	Endowment \$	Total \$
<b>Net assets - Beginning of year</b>	47,764	98,730	17,117	163,611
Excess of revenue over expenses	5,270	—	—	5,270
Interfund transfers	(10,966)	8,876	2,090	—
Endowment contributions	—	—	211	211
<b>Net assets - End of year</b>	42,068	107,606	19,418	169,092



## Audited Statement of Operations For the years 2021 to 2025 (in thousands of dollars)

Revenue	2020/21	2021/22	2022/23	2023/24	2024/25
Government	188,886	170,332	164,248	199,650	209,057
Program fees	26,103	52,035	72,245	75,755	87,286
Membership fees	2,970	6,352	21,991	32,285	36,712
Other	6,413	5,847	9,919	12,179	20,257
Donations	2,356	2,570	2,734	2,401	3,783
United Way	537	9	—	—	—
Amortization of deferred capital contributions	1,985	1,823	3,306	3,837	3,748
Investment	1,430	3,276	3,387	5,220	5,295
	230,680	242,244	277,830	331,327	366,138

Expenses	2020/21	2021/22	2022/23	2023/24	2024/25
Salaries and benefits	153,879	178,986	203,976	226,405	258,945
Program costs	33,371	45,957	62,230	61,448	66,715
Occupancy costs	16,599	21,728	28,342	29,388	30,849
Amortization of capital assets	5,274	4,703	6,912	8,066	8,944
Allocation to YMCA Canada	952	1,250	1,250	1,250	1,250
Financing costs	837	867	1,140	1,135	1,076
	210,912	253,491	303,850	327,692	367,779

	2020/21	2021/22	2022/23	2023/24	2024/25
Excess (deficiency) of revenue over expenses before the undernoted items	19,768	(11,247)	(26,020)	3,635	(1,641)
Change in fair value of investments	4,308	(744)	(1,003)	1,635	931
Gain on sale of capital and intangible assets	85,262	3,000	—	—	—
Write-off of intangible assets	(7,869)	—	—	—	—
<b>Excess (deficiency) of revenue over expenses</b>	<b>101,469</b>	<b>(8,991)</b>	<b>(27,023)</b>	<b>5,270</b>	<b>(710)</b>



## Our Mission

The YMCA of Greater Toronto is a charity that ignites the potential in people, helping them grow, lead, and give back to their communities.

## Our Vision

Vibrant communities where everyone can shine.

## Our Values

Inclusiveness. Integrity. Kindness. Optimism. Respect. Well-Being.

### YMCA of Greater Toronto

90 Eglinton Avenue East, Suite 300  
Toronto, Ontario M4P 2Y3  
1-800-223-8024

Connect with us:

    @ymcagta

 [linkedin.com/company/ymca-of-greater-toronto](https://www.linkedin.com/company/ymca-of-greater-toronto)

[giving@ymcagta.org](mailto:giving@ymcagta.org)  
[memberservices@ymcagta.org](mailto:memberservices@ymcagta.org)

[ymcagta.org](https://ymcagta.org)

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